



Pacific Islanders' Cultural Association

http://www.pica-org.org
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 #341
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San Francisco Bay Area Aloha Festival Program Advertising Information

PICA is now accepting advertisements for the printed programs to be sold at the SAN FRANCISCO BAY AREA ALOHA FESTIVAL on August 14th and 15th, 2021. The Festival Program is 8 ½ X11" in size and this year it will be printed in a combination of black and white and color ads. Please refer to the following rates:

Non-Participants	Price	Vendor or Entertainer	Advertisement size
Business card Ad	\$25.00	FREE	Black and White only
1/4 Page	\$50.00	\$40.00	Black and White only
1/2 Page	\$100.00	\$80.00	Black and White only
Full Page	\$150.00	\$120.00	Black and White only
Full Page - COLOR	\$200.00	\$180.00	Inside program, color page - not cover
Program Cover Page - See Rates Below (must be reserved)			
Inside Front Cover	\$350.00		COLOR ONLY
Inside Back Cover	\$350.00		COLOR ONLY
Outside Back Cover	\$400.00		COLOR ONLY

Cover Ads must be reserved and confirmed no later than June 28, 2021. To reserve a Cover Page please contact: Ads@pica-org.org

Please send your business card or camera-ready artwork (300dpi pdf or jpeg) to: Ads@pica-org.org

Artwork must be received by July 1, 2021. Ads received after this date are not guaranteed publication and may be returned.

Thank you for your support,

The San Francisco Bay Area Aloha Festival Program Advertising Committee

Submit this form with your ad. An invoice will be emailed to you from service@PayPal.com for payment.

Company Name: _____ **Phone:** _____

Contact Name: _____ **Email:** _____
 (Invoice will be sent to this email)

Type (size) of Ad: _____

Cost: \$ _____